



20th Anniversary Dates to Save

20 Years of Rosie Spirit, the Rosie the Riveter Trust Annual Benefit Dinner

Sunday, April 26 • 4:00 pm
Craneway Pavilion
1414 Harbor Way South, Richmond

The event benefits youth programs of the Trust and Rosie the Riveter/WWII Home Front National Historical Park. Enjoy Bay views from the Craneway's waterfront location, 1940's ambience, a wonderful silent auction, and more.

Our distinguished keynote speaker is Mark S. Zemelman, Senior Vice President and General Counsel, Kaiser Foundation Hospitals and Kaiser Foundation Health Plan, Inc. Mark will showcase the historic links among the Richmond WWII Kaiser shipyards where our national park began, the Kaiser Permanente organization as they celebrate their 75th anniversary, the "Rosie" spirit embodied by the home front workforce, and how that spirit is relevant today.

For sponsorship details and tickets, go to our website: rosietheriveter.org/events

2020 Rosie Rally Home Front Festival

Saturday, August 15

Get your bandannas ready for a big celebration and attempt to break the Guinness Book of World Records! We'll announce more details in the summer *Riveter*.

In their honor

Jeanne Atkinson: *In honor of Josephine Lico*
Byron and Jan Brown: *In honor of Marsha Mather-Thrift*
Kerry Eckart: *In honor of Iris Cleota Wright*
Ann Eckersall: *In honor of Kay Morrison, Marian Wynn, Marian Sousa and Agnes Moore*
Paul and Michelle Fadelli: *In honor of Mary Robrahn and Ruth Fadelli; and in honor of Marsha Mather-Thrift*
Merle and Michael Fajans: *In memory of Dr. Erica Goode*
Brian Fay: *In honor of Verna Atwood and Marie Avila*
John Fewell: *In honor of Windell W. Fewell*
Barbara Ganitch: *In honor of Mary Torres*
Martha Henderson: *In honor of Marsha Mather-Thrift*
Nancy Jarosik: *In honor of Billie Stone*
Adam Knox: *In memory of Delia Arnold Knox*
Cathy Kornblith: *In honor of Betty Reid Soskin*
Howard Levitt and Wendy Scheffers: *In memory of Ralph Scheffers*
Timothy Luca: *In memory of Angelina Luca*
Lorena Mandorlao: *In memory of Sello and Teresita Martinez*
Marsha A. Mather-Thrift: *In honor of Josephine Lico and In honor of Erica Goode*
Ann Nutt: *In honor of Marsha Mather-Thrift*
John J. Pimentel, Jr.: *In honor of Rosie Czaplewski*
Lana Roderick: *In honor of Mari (Fanni) Paladino*
Ronald Rogness: *In honor of Betty Reid Soskin*
Randy Schekman: *In honor of Nancy Walls*
Andrea Smith: *In honor of Lillian Hazel Sievers*
Anna Quandt: *In honor of Betty Reid Soskin*
John J. Pimentel, Jr.: *In honor of Rosie Czaplewski*
David L. Tucker: *In honor of Elizabeth Tucker*
Claudine Oneida Venegas: *In honor of Frances D Venegas*
Amelia Wu: *In honor of Betty Reid Soskin*
Audrey Yee: *In honor of Betty Reid Soskin*

Photos by: (above) Lisa Foote; (right) Luther Bailey, NPS

FROM THE EXECUTIVE DIRECTOR



For nearly 9 years, building Rosie the Riveter Trust from a volunteer-based organization to an active, effective, and recognized National Park partner, with a stable base of contributors and exciting new programs, has been my challenge and delight.

Now, as I step down, I am handing off the reins to my very capable successor, Sarah Pritchard. Please welcome her and feel free to contact her at sarah@rosietheriveter.org.

In my time at Rosie, I am proud to have expanded programs that enable young women to build skills and independence, just as women did during WWII. I have enjoyed introducing our *Rosie's Girls* to our Rosie docents, now in their 90's, who are the living embodiment of what brave women and men can achieve.

Our *Every Kid Outdoors* program, now kicking off its fifth year, has brought more than 4,000 underserved Richmond fourth graders every year to study a vital moment in U.S. history.

Not least, Betty Reid Soskin's programs have inspired us all to understand the power that authentic story-telling wields. My proudest achievement has been to complete our new documentary film, *No Time to Waste*, bringing Betty's compelling vision of a "more perfect union" to the screen.

I send my sincere thanks to all of you who have supported the Trust. You can be proud, as I am, of the work that makes Rosie the Riveter/WWII Home Front National Historical Park an exceptional, engaging place filled with our collective American past and a vision of what we can be in the future.

— Marsha Mather-Thrift

"...the great big social idea to come out of the war."

Medical history was made in Richmond when Sidney Garfield, MD, began a health care program for Henry J. Kaiser's shipyard workers during World War II. The two had recently collaborated at Grand Coulee Dam on the Columbia River, but the scale and composition of the home front workforce was unlike anything ever seen in this country. At its peak, Kaiser's 190,000 West Coast workers of almost every age, race, and level of physical ability struggled to build ships faster than the enemy could sink them. And, they were part of a remarkable voluntary prepaid health plan built on a proven platform of industrial care. Years later, California State Historian Kevin Starr would remark, "Kaiser the industrialist was powerful enough, but the Kaiser [health] Plan, with Sidney Garfield... it's the great big social idea to come out of the war." The plan was so successful it opened to the public July 21, 1945.



Kaiser Permanente Heritage Resources

When plans began in 1998 for a National Park to honor those workers, the leadership of Kaiser Permanente stepped up. CEO David Lawrence, MD, tasked a group to support the first national monument honoring women who worked on the WWII home front, the Rosie the Riveter Memorial, which was dedicated October 14, 2000.

Soon afterwards Representative George Miller and Senator Diane Feinstein introduced legislation to authorize the creation of the Rosie the Riveter/WWII Home Front National Park. Kaiser Permanente became a major donor to help preserve the historic resources of the Park, to share the Park's history with the public, and to ensure quality visitor experiences. Kaiser Permanente has supported Rosie the Riveter Trust's annual fundraising dinners since they began in 2007, and Kaiser Permanente Heritage Resources has provided technical assistance and research support to the Park as well as produced exhibitions and led group tours.

The Permanente Health Plan helped us win World War II, and we're proud to partner with the National Park Service and the Trust to tell the home front story.

— Lincoln Cushing, Kaiser Permanente archivist and historian

Let's Get Kids Outdoors!

"Do you think there is life in this bottle of water?" Karen Fong, Park Guide at the Rosie the Riveter/WWII Home Front National Historical Park, asks her group of fourth graders. Every year, over 4,000 fourth graders tour the Visitor Education Center as part of the *Every Kid Outdoors* program (formerly known as *Every Kid in a Park*).

Her small bottle of water from the San Francisco Bay may look murky and as if it doesn't hold living creatures, but it sparks an exploration of the Bay and the food web it supports. As she and the kids walk along the waterfront on the S.F. Bay Trail, they learn about the plants and animals that live in and around the Bay. Later, students create a food web of plants and animals of the S. F. Bay using photo cards to show what they have learned.

In addition to their outdoor activities, the fourth graders also learn about the WWII Home Front. "We try to connect the home front experience of kids during WWII to their lives today. I ask students, "What would your role have been as a kid during WWII?"

They watch the film *Home Front Heroes*, and then talk about ways that kids mobilized on the home front to support the war effort, such as scrapping and helping in victory gardens. "We talk about what kids can do today to 'mobilize' their community to reduce the amount of human-sourced greenhouse gases."

CONTINUED ON BACK



March – April 2019

Events and dates are subject to change. Visit the RORI homepage at nps.gov/rori/planyourvisit/calendar.htm for up-to-date event and tour schedules. Call the Visitor Education Center to confirm for special programs at 510-232-5050 x0.

*Reservations for seats, including the wait list, must be made in advance by calling 510-232-5050 x0. For groups over 24, special arrangements are required.

SUNDAYS

Tickets Over the Rainbow

3/8, 3/15, 3/22 @ 2:00 pm (1 hour)

After serving their country, many gay soldiers and sailors were denied veterans benefits they had earned. This gave gay people a reason to build community, organize, and fight, and visible LGBTQ+ identities as we know them today began to take shape.

WEDNESDAYS

A Home Away from Home – The USO during WWII

3/11 @ 2:00 pm (1 hour)

Our boys (and girls) were far from home, facing an uncertain future. The USO provided a safe place for socializing and emotional support.

The T-Zone – Promoting the Bad Stuff During the War

3/25 @ 2:00 pm (1 hour)

Cigarettes, Liquor, Patent Medicines, Fast Cars with Poor Brakes. All these did nothing to improve the health and safety of Americans during the war. We'll take look at ads and commercials for the bad stuff!

THURSDAYS

Blossoms and Thorns

3/5, 3/12, 3/19, 3/26, 4/2, 4/9, 4/16, 4/23, 4/30 @ 2:00 pm (1 hour)

A docent from the Japanese American Citizens' League screens *Blossoms and Thorns*, a documentary about Richmond's pre-and post-war community of flower growers and nursery owners, and shares from their experiences in a WWII incarceration camp.

FRIDAYS

Rosie Meet and Greet

3/6, 3/20, 3/27, 4/3, 4/10, 4/17, 4/24, 5/1 @ 10:30 am and 11:30 am (45 minutes)

A group of civilian WWII docents share their stories. Ask the experts about life and work in the Richmond Shipyards. Please watch the orientation film, *Home Front Heroes*, at 10:10 am or 11:00 am before seeing the Rosies!

SATURDAYS

Rosie Meet and Greet

3/7, 3/21 @ 10:00 am to 1:00 pm (drop-in)

Come and meet Mary Torres, a Rosie who worked on the WWII Home Front. Hear stories and ask Mary questions about her experiences.

A Second Gold Rush: Migration to California, 1940–45

3/21 @ 2:00 pm (1 hour)

Join UC Berkeley Professor of History Emeritus Thomas Metcalf for a presentation about how the Great Migration during WWII created the California we know today.

Who Was Rosie?

3/7, 3/14, 3/28 @ 2:00 pm and 3/21 @ 11:30 am (45 minutes)

"Rosie the Riveter" is one of the most iconic symbols from WWII, with such an important connection to the American home front that she's the namesake of the National Park. However, our park's most common question, "Who was Rosie?" does not have a simple answer. Together we'll explore how this icon came to be, how she's changed over time, and how she is still influencing American culture today.

The Life and Times of Henry J. Kaiser

3/28 @ 3:30 pm (1 hour)

Join author Steve Gifford for a presentation about the extraordinary life of ship builder Henry J. Kaiser, an industrialist who was a loyal friend to (organized) labor.



No Time to Waste, our new documentary about Ranger Betty Reid Soskin, is inspiring Bay Area audiences. We especially want it to be seen by college and high school students around the country. You can help by making a contribution at rosietheriveter.org/support-us. Thank you!

We Can Do It... Today!



ROSIE
THE
RIVETER
TRUST

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info@rosietheriveter.org • 510-507-2276
rosietheriveter.org

RORI National Park Visitor Education Center

Open EVERY DAY 10:00 am to 5:00 pm
(Closed Thanksgiving, December 25, & New Years Day)
1414 Harbour Way South, Ste. 3000 (Oil House)
Richmond, CA 94804 • 510-232-5050

Maritime Child Development Center

1014 Florida Ave, Richmond, CA 94804

Craneway Pavilion

1414 Harbour Way South, Richmond, CA 94804

Rosie the Riveter Memorial

Marina Bay Park, Richmond, CA 94804

Newsletter design by Spokewise. Printing by Autumn Press with soy-based inks on recycled paper. Photos this page courtesy of NPS/RORI.

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THE RIVETER

News from Rosie the Riveter Trust supporting the Rosie the Riveter/WWII Home Front National Historical Park • March 2020

FROM THE PARK SUPERINTENDENT



As we settle into 2020, "transition" seems to be the theme. In addition to the Trust's transition to a new Executive Director, Sarah Pritchard, the Park has finally been able to select a new lead ranger to replace Elizabeth Tucker, who left a year ago. We are excited to announce that Kathryn Daskal is on board to manage the Visitor Education Center operation and to explore new opportunities for programming and projects for the Park. Kathryn is an experienced manager and supervisor in the field of interpretation and education. Starting in 2017, she was a Supervising Naturalist at East Bay Regional Park District, where she supervised and managed interpretation, education, maintenance, farming, fee collection and administrative operations at Ardenwood Historic Farm. Prior to that, Kathryn worked for the National Park Service for many years, most recently as the Supervisory Interpretive Ranger for Alcatraz Island at Golden Gate National Recreation Area. She has also served in a variety of roles at San Francisco Maritime National Historical Park and at Grand Canyon National Park.

Finally, I want to acknowledge Marsha Mather-Thrift for her time and dedication to the Park and the Trust as the first executive director. It has been a pleasure working side by side with Marsha from the day she arrived in 2011, building our programs, the Trust, and the Park together. THANK YOU, MARSHA!

– Tom Leatherman

CONTINUED FROM FRONT

Every Kid Outdoors gives many their first visit to a National Park and to the Bay. Contributions to Rosie the Riveter Trust help pay for bus transportation for about 1,000 kids annually. Without support, these schools cannot afford to give their students this opportunity. The Trust also pays for curriculum enhancements and reusable water bottles. The National Park Service provides a pass for every family of these fourth grade students to visit national parks for one year, and many kids come back for a return visit to Rosie the Riveter with their families.

What does Karen find most rewarding? "Seeing their excitement coming to a national park, Rosie the Riveter, and learning the story of what happened here in Richmond during WWII. I also hope to inspire them to care for their community and the outside environment."

– Martha Henderson



Rosie the Riveter Trust is the nonprofit membership organization dedicated to building a community to preserve Park historic sites and to honor the women and men of all backgrounds who labored on the Home Front, inspiring some of the most profound social changes in our history.
510-507-2276 • rosietheriveter.org

OUR PUBLIC AGENCY PARTNER

The National Park Service was created in 1916 to preserve America's natural, cultural and scenic treasures and to provide for their enjoyment by future generations.

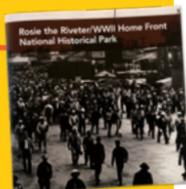


ROSIE THE RIVETER



WWII Home Front National Historical Park

The Rosie the Riveter/WWII Home Front National Historical Park was established in 2000 as the flagship Park to tell the World War II Home Front story.
510-232-5050 ext 0
nps.gov/rori



New Visitor Center Guide!

Rosie the Riveter Trust, with support from The Fund for People in Parks, has published a comprehensive field guide to the Rosie the Riveter/WWII Home Front National Historical Park to help visitors plan their tours of our unique, urban park.

Check it out at the Visitor Education Center!