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Many thanks to all of our wonderful donors from 12/1/2016 to 11/20/2017. We could only list a few of you here, but we thank everyone who has helped to build this unique national park.

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### In Their Honor

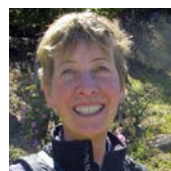
WINTER 2017  
★ ★ ★

Vicencia Abundis – in  
honor of *Betty Reid  
Soskin*  
Steve Anderson – in  
memory of my mother,  
*Mary Bell - My "Rosie"*  
Lynn Baldoni – in  
memory of *Edna Juan-  
Wells*  
Johanna Borrelli – in  
honor of *Mecca Shurden*  
Sharon Carpenter – in  
honor of *Contra Costa  
Retired Officer's Wives*  
Shari Pinkerton & Susie  
Cochran – in honor of  
*Betty Reid Soskin*  
Sandra Cohen – in honor  
of *Betty Reid Soskin*  
Madeline Deutsch – in  
honor of *Evelyn & Edwin  
Deutsch*  
Gary & Diane Dolman  
– in memory of *Joyce  
Parker, a "Rosie"*  
Linda Feldman – in  
honor of *Betty Reid  
Soskin*  
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of *Mary Hasner*  
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memory of *Rose Bila*  
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Lynne Horiuchi – in  
honor of *Betty Reid  
Soskin*  
William Jackson – in  
honor of *Rosella (Thrall)  
Jackson, Welder Kaiser  
Kaiser Shipyard # 2 -  
1942-43*  
Emmette Keyser III – in  
memory of *Eleth Lee  
Chappat, Welder at  
Marinship in Sausalito*  
Petra Kretschmer – in  
memory of *Betty Knapp*  
Marsha Mather-Thrift – in  
memory of *Sally Green - in  
memory of Sandi Genser-Maack*

Cindy Mewhorter – in  
honor of *Mary Blair, My  
favorite Rosie!*  
Linda & Brad Needham  
– in honor of *Leona  
Frombach Bishop &  
Esther Belzer Frombach*  
Lisa Ryan – in honor of  
*Pauline Angel*  
Linda & Clark Sanford  
– in honor of *Betty Reid  
Soskin*  
Eve Schmitt – in honor  
of *Betty Reid Soskin*  
Rosanne & Don Seratti  
– in honor of *Rose  
Cunningham*  
Ken Shepard – in honor  
of *Margaret E. Shepard*  
Margaret Simmons – in  
honor of *Florence Achiro*  
Karla Sims – in memory  
of *Lillian King*  
Melissa Standish – in  
honor of *Sharon Garell*  
Margaret Stockwell – in  
memory of *Millie Mucha  
Page*  
Aaron & Teresa Winer –  
in honor of *Veolia*  
Kathy Woolfter – in honor  
of *Madeline Woolfter,  
"Rosie" 1944-45*

## FROM THE EXECUTIVE DIRECTOR



One of the most famous artifacts people remember from living in the United States during WWII is the Ration Book. To support the soldiers, people gave up meat, sugar, oil, butter, and much more so that troops had enough food to carry on the struggle against tyranny. To supplement diets everyone who could grow a Victory Garden, bountiful rows of fresh vegetables sprawled across neighborhoods and back yards. After the war, fancy new food-processing techniques brought new forms of frozen, canned and processed foods, and grocery store shelves changed radically – not always for the better. At the next Rosie the Riveter Trust Annual Benefit Dinner on April 7, 2018, Sunset Magazine's Food Editor of 40+ years, Jerry Di Vecchio, will explore the WWII roots of the Farm-to-Table movement. She will illuminate the ways that contemporary chefs and farmers are looking back to the war era and across global boundaries to bring back a strong, vibrant local food movement with an emphasis on healthy food for all members of our communities. Don't miss it! Mark your calendars now.

–Marsha Mather-Thrift



"War Gardens for Victory" by the Stecher-Traung Lithograph Corp. 1939-1945. Courtesy of the Library of Congress

## Kaiser Shipyards Served on the PR Front

In a recent blog posting, Kaiser Permanente Director of Heritage Resources Lincoln Cushing noted that throughout World War II the massive workforce at the Kaiser Shipyards in Richmond played both a national and global public relations role as prime examples of the nation's ethnic and religious diversity. Images of workers of all cultural backgrounds were presented as though they were a cohesive home front force dedicated to a common purpose and common universal ideals of equality – in sharp contrast to the exclusiveness and racism of our enemies. "The Office of War Information," he wrote, "promoted every instance in which our military and home front work force reflected the rich mosaic that is America, and the Kaiser shipyards offered fertile ground for content."

As examples, he cites the little-known fact that several of the first ships ever named after African-Americans came out of Kaiser shipyards, while other Kaiser-built ships honored Native Americans, Jewish labor leaders, and prominent immigrants with names that celebrated the diverse workforce.

The Shipyard's PR and propaganda role was indeed massive, even if many of the images it presented had little relationship to the actual workers or, in some cases, gave a distorted picture of the actual social conditions in the yards. It has been estimated, for example, that the iconic Rosie the Riveter posters (there were several versions), originally part of a corporate ad campaign to motivate wartime female industrial workers, eventually appeared in some 125 million print advertisements. While most actual Rosies, and especially people of color and poor immigrants, continued to work under often onerous conditions and second-class status, the Rosie PR campaigns represented them as proud examples of what can be achieved when all individuals are treated with dignity and respect.

Barely a month passed without at least one major article or photo essay appearing in *Life*, *Look*, or the *Saturday Evening Post* about the pride, social unity, and the remarkable diversity of the home-front workforce. Hollywood also got into the act with numerous news shorts filmed in the shipyards, even producing a widely panned feature film based on Henry Kaiser's industrial innovations in Richmond. Rarely, if ever mentioned, were the real-world conditions of that diversity represented in print or film.



"For our Liberty we give thanks" Courtesy of the NPS, Rosie the Riveter WWII Home Front NHP, RORI 724

The images were intended to promote the sale of war bonds and to recruit more workers, not to portray the social complexities of an unprecedentedly diverse work environment. As the Office of War Information said in a report on its PR efforts: "These jobs will have to be glorified as a patriotic war service if American women are to be persuaded to take them and stick to them. Their importance to a nation engaged in total war must be presented."

Today, it's possible for us to have a more realistic view of the often trying social and demographic advances that began to emerge in the WWII shipyards, even if it took another generation before the Civil Rights Act of 1968 codified them and opened a new chapter in the ongoing struggle for American social solidarity.

**Government employees and military** can support our unique national park through the 2017 Norcal Combined FNEWeral Campaign. Support the Trust's programs for youth, public education, and historic preservation! Please use Rosie the Riveter Trust's CFC #28309 and donate at <https://cfcgiving.opm.gov/>



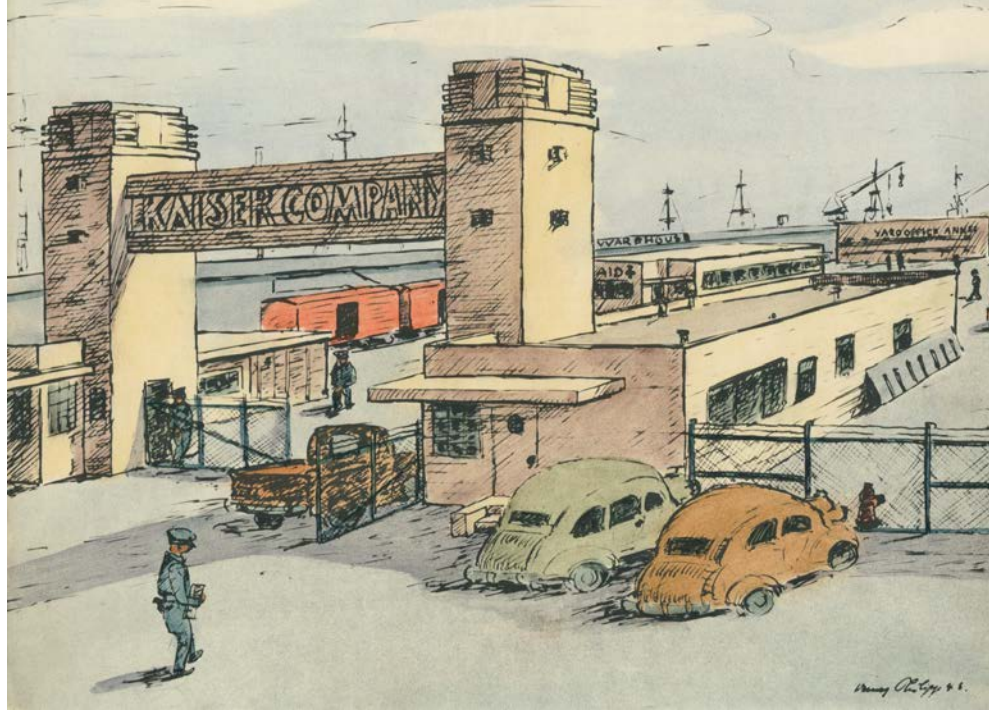


FROM THE PARK SUPERINTENDENT

One of the things that makes Rosie the Riveter/WWII Home Front NHP such an amazing resource for history is our museum collection. With 20,571 items and growing, you can imagine the wealth of information we preserve from which current and future generations can learn and gain inspiration. One of the more noteworthy accessions from this last year (RORI-02073) includes over 1,000 photographic negatives and prints taken at the Kaiser Shipyards in Richmond during WWII. The photographer was Hugo Nadaner of Nadaner Studios and the collection was donated by his son, Dan Nadaner. We are excited to be working with Lincoln Cushing, archivist at Kaiser Permanente Heritage Resources, to scan and digitize this collection.

We are also hosting a temporary exhibit through Summer 2018, which will feature reproductions of watercolors painted by the German-born San Francisco artist Werner Philipp. Philipp worked in the Richmond Shipyard no. 3 Progress Department illustrating progress reports, where he met and befriended shipyard secretary Lilian Tandy. The two families remained close after the war and the Tandy family supported Werner's illustrious art career.

It is great to see our museum collections being used to help everyone make better connections to the past. One reason I mention the collection is to acknowledge and thank the Rosie the Riveter Trust for their donation of the Von der Porten collection in 2014. I know they are still paying for the collection and we are continuing to get all of the items catalogued and properly stored so we can make them available for exhibits and other uses. To that end, this year we are hosting an intern who will be developing a web-based



Kaiser Shipyard Watercolor by Werner Philipp. Courtesy of Scott Tandy

exhibit on the Google Arts & Culture website (formerly known as the Google Cultural Institute) featuring about 60 objects from the Von der Porten collection, including magazines, newspapers, children's toys, and airplane and ship models.

We thank the Trust, and people like you, in our efforts to preserve our collections. We look forward to finding ways to bring them alive in the years to come.

-Tom Leatherman

We Can Do It...Today!

ROSIE THE RIVETER TRUST



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National Park Visitor Center

Hours are EVERY DAY, 10:00 am to 5:00 pm (Closed Thanksgiving, December 25th, & New Years Day) 1414 Harbour Way South, Ste. 3000 (Oil House) Richmond CA 94804 • 510-232-5050

Maritime Child Development Center

1014 Florida Ave, Richmond, CA 94804

Craneway Pavilion

1414 Harbour Way South, Richmond, CA 94804

Rosie the Riveter Trust
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THE RIVETER

News from Rosie the Riveter Trust supporting the Rosie the Riveter/WWII Home Front National Historical Park • winter 2017-18

ROSIE THE RIVETER TRUST

Rosie the Riveter Trust is the nonprofit membership organization dedicated to building a community to preserve Park historic sites and to honor the women and men of all backgrounds who labored on the Home Front, inspiring some of the most profound social changes in our history.

510-507-2276 www.rosietheriveter.org

OUR PUBLIC AGENCY PARTNER...

The National Park Service was created in 1916 to preserve America's natural, cultural and scenic treasures and to provide for their enjoyment by future generations.



ROSIE THE RIVETER

The Rosie the Riveter/WWII Home Front National Historical Park was established in 2000 as the flagship Park to tell the World War II Home Front story.

510-232-5050 ext 0 www.nps.gov/rori



WWII Home Front National Historical Park

- Visit the RORI homepage for updated event and tour schedules: https://www.nps.gov/rori/planyourvisit/calendar.htm
Call the Visitor Education Center to confirm for special programs: (510) 232-5050 x0
For all Betty Reid Soskin programs: Tickets are available 1-hour before the start time. Visitors must be present. Those without tickets will not be admitted.

MONDAYS

The Port Chicago Disaster and Aftermath

12/11, 1/15, 2/26 @ 2:00 PM (30 min.) What kinds of questions were sailors and civilians asking after ten million pounds of explosives blew up in Concord in 1944?

TUESDAYS

"Of Lost Conversations" (First Come - First Served Seating)

12/5, 12/12, 12/19, 1/9, 1/16, 2/20 @ 2:00 (1 hour) Park Ranger Betty Soskin discusses her experience as a young African American woman during WWII.

WEDNESDAYS

Richmond Bus Tour with a Park Ranger (Reservations Required)\*

12/13, 1/17 @ 10:30 AM (2 Hours) Hop aboard with a park ranger for an overview of the park sites located throughout the City of Richmond. A short tour of the Maritime Child Development Center is included. RESERVATIONS REQUIRED call (510) 232-5050 x0

The Cartoon War from Disney to Dr. Seuss

12/27 @ 2:00 PM (1 hour) Boosting morale during WWII took many forms including comic books, editorial cartoons and movie cartoons. Experience some of the favorites enjoyed by kids, GIs, and workers on the Home Front.

Days of National Crisis

12/13 @ 11:00 AM (1 hour) From D-Day through the celebrations of VE-Day and VJ-Day, the national mood changed gradually, then dramatically.

THURSDAYS

"Of Lost Conversations" (First Come - First Served Seating)

12/7, 12/14, 12/21, 1/11, 1/18, 2/22 @ 11:00 AM (1 Hour) Park Ranger Betty Soskin discusses her experience as a young African American woman during WWII.

"Blossoms and Thorns"

12/7, 12/14, 1/11, 1/18, 1/25, 2/1, 2/8, 2/15, 2/22 @ 2:00 PM (1 Hour) A docent from the Japanese American Citizens' League screens

the documentary film "Blossoms and Thorns", about Richmond's pre- and post-war community of flowers and nursery garden owners, and shares from their experiences in a WWII internment camp.

Fall Home Front Film Festival: "Father Goose" (1964)

12/21 @ 7 PM - Boarding @ 6:30pm Suggested donation: \$10 This Academy Award winning film, directed by Ralph Nelson is considered one of Cary Grant's and Leslie Caron's most endearing comedies. Film will be shown aboard the historic SS Red Oak Victory.

FRIDAYS

Rationing on the Home Front

12/8, 2/16 @ 12:30 PM (30 minutes) During WWII, Americans were asked to sacrifice in support of the troops, and this was evident daily at the dinner table. Listen to stories about the Federal Government's rationing program and how it affected families on the Home Front.

Rosie Meet and Greet!

12/1, 12/8, 12/15, 12/22, 12/29, 1/5, 1/12, 1/19, 1/26, 2/2, 2/9, 2/16, 2/23 @ 10:00 AM - 12:00 PM (2 hours) & 1:00 - 2:00 PM (1 hour) Most Fridays, a group of civilian WWII docents share their stories in an informal setting at the Visitor Center. Here is your chance ask the experts- real Rosies from the Kaiser shipyards- about life and work on the WWII American Home Front!

SATURDAYS

"Of Lost Conversations" (First Come - First Served Seating)

12/2, 12/9, 12/16, 12/23, 12/30, 1/13, 1/20, 2/24 @ 2:00 PM (1 Hour) Park Ranger Betty Soskin discusses her experience as a young African American woman during WWII.

Henry J. Kaiser: "Build Em' by the Mile and Cut Em' off by the Yard"

12/30, 1/27, 2/24 @ 3:30 PM (1 hour) Join author Steve Gilford for a 45-minute presentation about the extraordinary life of ship builder Henry J. Kaiser, an industrialist who was a loyal friend to (organized) labor.

SUNDAYS

Rosie the Riveter Memorial - a closer look

12/3, 1/7, 2/4 @ 11:30 AM (1 hour - Rain Cancels) Drop by Marina Bay Park (Melville Square) to visit the Rosie the Riveter Memorial—a very thoughtful public art sculpture of a World War II cargo ship under construction along a 450-foot timeline. A docent will be available to answer questions and introduce the memorial.

Bay Trail Walk

12/10, 1/14, 2/11 @ 2:00 PM (1 hour) Location: Visitor Center Take a leisurely one-hour stroll along the Bay Trail and explore home front history with a park ranger. (Rain Cancels)



Rosie Holiday Tree Ornament!

Don't miss our new "We Can Do It" tree ornament, a beautiful glass globe to celebrate the holidays and inspire for the New Year. Available only in the Visitor Center Gift Shop - \$12.00 each.

Rosie the Riveter/WWII Home Front National Historical Park
december-february/winter 2017-2018

